



BUFFALO
GROVE
PARK
DISTRICT

Sponsorship Policy

Approved by Board Action: March 23, 2009
Reviewed and Approved by Board Action: March 27, 2018

The Buffalo Grove Park District does allow businesses and organizations the opportunity to purchase exposure opportunities through the Park District's mediums, such as the quarterly seasonal program guide, promotional fliers, posters, event programs, and electronic media, such as the District's website and social media platforms. In addition, the Park District will offer sponsorships for certain events and facilities. These opportunities will be accepted if procedures established by the Board of Park Commissioners are fully met and understood, with a signed written agreement or letter of confirmation.

It shall be understood that the term sponsorship will mean any paid business promotional exposure through the Park District's mediums, events and facilities.

1. A sponsorship will not be accepted if the sponsoring business competes with current Park District programs or facilities. Competing programs and facilities may include, but are not limited to businesses or organizations in the industries of health and fitness, martial arts, day camps, dance, music instruction, preschool, kindergarten enrichment, before and after school care, performing arts, aquatics and birthday parties

2. The Park District reserves the right to edit, reconfigure, redesign, reposition or reject any advertisement due to design incompatibility, or other reasons as deemed necessary.
3. A signed agreement, including payment or a payment schedule, must be in place before any sponsorship exposure is given through the Park District.
4. The Park District reserves the right to refuse sponsorship to, or revoke sponsorship from any business or organization that the executive director deems incompatible with the Park District's image or brand, or that the executive director does not feel is in line with the Park District's mission and values.
5. Any affiliate organizations, community partners, or other government agencies that partner with the Park District, must first obtain approval before any advertising is placed anywhere on Park District property. This includes, but is not limited to signs, posters and banners. Any affiliate organizations, community partners, or other government agencies using Park District property for programs or events may not grant sponsorship exposure to any business or organization that competes with Park District programs or facilities.