



Buffalo Grove Park District
WORKSHOP MINUTES
October 14, 2019
Alcott Center
6 pm

Commissioners Present: Tracy Bragg, Steve Cummins, Scott Jacobson, Adriane Johnson and Larry Reiner

Staff Present: Executive Director Ryan Risinger, Director of Recreation and Facilities Bill Heider, Director of Parks and Planning Tim Howe, Public Relations and Marketing Manager Mike Terson, Superintendent of Recreation Greg Ney and Executive Assistant Beth Wanland

CALL TO ORDER

Roll Call

President Johnson called the Workshop to order at 6 pm. The roll was called and Commissioners Bragg, Cummins, Jacobson, Johnson and Reiner answered present.

PLEDGE OF ALLEGIANCE

Everyone stood and recited the Pledge of Allegiance.

INTRODUCTION OF GUESTS

NWSRA Superintendent of Development Cathy Splett, NWSRA Superintendent of Recreation Andrea Griffin, and NWSRA Executive Director Tracey Crawford were introduced.

APPROVAL OF WORKSHOP AGENDA

Vice President Reiner moved to approve the Workshop Agenda, seconded by Commissioner Jacobson and passed with a voice vote.

TOPICS FROM THE FLOOR

There were no topics from the floor.

PRESENTATION AND APPROVAL OF RECOGNITION RESOLUTION 19-10-1

President Johnson read Resolution 19-10-1 commending Mike Terson on 15 years of service to the Buffalo Grove Park District:

RESOLUTION 19-10-1
COMMENDING MIKE TERSON ON
15 YEARS OF SERVICE TO THE BUFFALO GROVE PARK DISTRICT

WHEREAS, Mike Terson was first employed by the Buffalo Grove Park District as a part time Camp Supervisor and Athletic Field Supervisor in 1989, and later was hired as full time Public Relations and Marketing Manager in August of 2004;

WHEREAS, Mike's vision and professional knowledge has led to the improvement of Park District marketing efforts including re-branding of the Buffalo Grove Park District logo, creation of the "Are You In" slogan, redesign of the agency website, development of a partnerships program which generates hundreds of thousands of dollars in sponsorships, added a social media platform, and improved overall community awareness of the Park District;

WHEREAS, Mike's excellence has led to several awards in communications, including the National Recreation and Park Association KUDOS award for Best Overall Marketing, several honors from the Illinois Parks and Recreation Association, and 2013 recipient of the William Rainey Harper College Distinguished Alumni Award;

WHEREAS, Mike's work ethic and passion for the field has led him to serve as an Executive Board Member of the Link Together Coalition of the Lake County Youth Empowerment for Success (YES) Coalition; to serve on the High School District 214 Alumni Council; to serve on the College of Lake County Southlake Campus Advisory Council; to speak at several IPRA educational seminars; to give a TED talk on adult behavior in youth sports in 2017; and to currently serve as co-chair of the IPRA Communications and Marketing Section, Sponsorship Committee;

WHEREAS, when not at work Mike's professional career includes being elected to serve as trustee on the Village of Buffalo Grove board from 2011-2015; fifteen years of DJ experience; thirteen seasons and over 500 career games as the public address announcer for the Chicago Wolves; four seasons as the weekend public address announcer for the Chicago Cubs; and drummer in the rock band Industrial Drive;

WHEREAS, the success of the Park District is dependent upon employees like Mike who have taken pride in the Buffalo Grove Park District and its accomplishments.

NOW, THEREFORE, LET IT BE RESOLVED by the President and the Board of Commissioners of the Buffalo Grove Park District, Cook and Lake Counties:

- That Mike Terson is commended on behalf of the citizens of Buffalo Grove for his distinguished service at the Buffalo Grove Park District.
- That this resolution be presented to Mike with best wishes for his future.

DATED AT BUFFALO GROVE, ILLINOIS THIS 14th Day of OCTOBER, 2019.

Public Relations and Marketing Manager Mike Terson said that he appreciates the kind words. He said it has been an honor and privilege to have worked 15 years for the best Park District in the state of Illinois and certainly one of the best in the country. He thanked his staff for making him look good.

POLICY AND LEGISLATION

Grant Writer IGA Proposal

Vice President Reiner said that we have a very thorough IGA Grant Writing proposal in collaboration with the Village of Buffalo Grove and Vernon Township. Commissioner Cummins applauded the three

agencies for working together and asked how the funds would be allocated to each agency. Executive Director Risinger said that it would be a three-way split and we all need to see a benefit from this agreement or risk one agency pulling out. Vice President Reiner said it is important to focus on the long term benefit and not necessarily the immediate benefit. He said it will take good communication and commitment from each agency to work out. Commissioner Bragg said that it is great collaboration between agencies and it will make our community stronger. Executive Director Risinger said that it will give us the opportunity to work collaboratively. President Johnson said that any time you can partner with other governmental agencies it is great for taxpayers. She asked if we should consider putting this out to bid or are we locked in with the agency in the proposal. Vice President Reiner suggested that Executive Director Risinger mention this discussion to the agencies involved and gather their thoughts. Vice President Reiner added that our foundation may make us eligible to apply for grants that others may not be eligible.

NWSRA Pursuit Proposal

Executive Director Risinger summarized what he has told the board in the past about the ELC space at the Fitness Center opening up and NWSRA's interest in moving in. ELC notified Executive Director Risinger late last week that they have found another space and are indeed moving out. President Johnson said that this proposal with NWSRA is another example of collaboration with another agency and hopes that it works out. Vice President Reiner said that the board has discussed this previously and understands that NWSRA cannot afford the entire cost. He brought up repair and utility costs and said that we need to clarify exactly how these types of out-of-pocket expenses will be accounted for in our agreement. NWSRA Executive Director Tracey Crawford said that this will be the fourth agreement they have entered into and that NWSRA has addressed all of these questions in the past. She said that NWSRA's success is dependent on the space they have access to. It has become critical that they have dedicated space. They have participated in a transportation survey and the need for regional programming. The number one issue is distance families have to drive in order to participate in programs. The benefit of this proposal is having the collaborative with Clearbrook. NWSRA's goal is to have six regional sites. NWSRA participated in four focus groups and Buffalo Grove has the largest number of people waiting to get into the program. Buffalo Grove has two agencies willing to come together to do everything in their power to make it beneficial for this community. She noted that collaborative agencies get grant money. Commissioner Cummins asked how the money allocated to the special recreation fund will affect other funds. Executive Director Risinger said that the expense is approximately 10% of the fund and that we will never come close to eliminating the fund. NWSRA said that if they are bringing in more revenue than they anticipate after the first year, they will be more than willing to consider paying more rent in the future.

IPAD Credentials

Vice President Reiner said it is the time of year we appoint annual meeting representation at conference in January. He also said that we will witness our president, Adriane Johnson, being sworn in as the next president of IAPD. A discussion was held and the following delegates were agreed upon:

1st Delegate: Larry Reiner
1st Alternate: Tracy Bragg
2nd Alternate: Steve Cummins

RECREATION

2020-21 Preschool Fees

Director of Recreation and Facilities Bill Heider explained that the only changes in fees for the coming year are due to a decrease in the number of days of preschool. He said the minimum wage increase does not affect the personnel for this program.

CORRESPONDENCE

Executive Director Risinger mentioned the proclamation sent from Senator Link, congratulatory letters from Senators Link and Morrison on our Best of the Best award, interest in attendance at the Legal Symposium, the BiG Laughs Comedy Night on Saturday, November 2, and Elf the Musical, Jr. production in November. Executive Assistant Wanland will send an email asking board members to reply if they would like tickets held or would like to sign up for the Legal Symposium. He also said that our annual Veterans Day event is on Monday, November 11 at the Community Arts Center.

EXECUTIVE DIRECTOR'S REPORT

Executive Director Risinger said that we are set on attending the Celebrate Ability and Best of the Best galas. He said our Distinguished Agency review is on Thursday, November 7 and invited the board to participate at 8 am. He said he and Director Short had the bond rating call today and it went very well. Executive Director Risinger, Director Short, Director Howe, Superintendent of Facilities and Planning Tim Beckmann and Superintendent of Development Mike Maloney are working with Constellation Energy Company to get LED lighting in the Fitness Center in hopes of reducing our electricity bill in the long run. Counsel is reviewing the agreement and we hope to have it worked out soon. President Johnson asked the group to look into the Demand/Response program through ComEd to gain further insight.

PRESIDENT AND COMMISSIONER REPORTS

Commissioner Bragg said that the gala was phenomenal, staff did a great job, and the proclamation from the village was nice. She said it was great to see village representatives supporting the Park District.

Commissioner Jacobson said that NRPA conference was a great four days, the gala was really well done, and commended Public Relations and Marketing Manager Mike Terson on 15 years of service to the Park District. He said Mike Terson has lived in and been involved in Buffalo Grove his entire life. Commissioner Jacobson called him "Mr. Buffalo Grove." He also said that it is important the Park District is a leader with respect to the village diversity changes. He suggested the idea of hiring a Director of Diversity and Inclusion, or a community outreach person in the future.

Commissioner Cummins said that he and his wife felt very welcomed at the 50th Anniversary Gala. It was a great event and was nice to meet staff in a social setting and to see the facility and how the space can be utilized. He liked getting the *What's Happening?* calendar and is looking forward to participating in events in the future.

Vice President Reiner thought the gala was exceptional and everyone had a really good time. He said the historical slideshow was fantastic. He thanked staff for their effort. The NRPA experience he had was very worthwhile.

President Johnson said that the 50th Anniversary Gala was great and we had a chance to celebrate each other. Her experience at NRPA was important and she said we are truly known throughout the country. She plans on taking a webinar *It's Tax Levy Time – Are You Ready?* based on the book. She said a new edition of the book has been released. President Johnson attended the Green Lake Park public input meeting on September 19. She thanked Executive Assistant Wanland for writing thank you letters to Buffalo Grove Village President Beverly Sussman for the proclamation presented to the Park District at the gala, and for writing thank you letters to Senators Link and Morrison for the congratulatory letters sent in recognition of our Best of the Best award.

OLD BUSINESS

There was no Old Business discussed.

NEW BUSINESS

There was no New Business discussed.

ADJOURNMENT

Commissioner Jacobson moved to adjourn the Board Workshop at 7:16 pm, seconded by Commissioner Cummins and passed with a voice vote.

Those in attendance stayed to celebrate President Johnson's birthday with cake.

Respectfully submitted,



Secretary